



Clifford Halley Atiyeh

Journalist // Editor // Web Producer

Boston, Mass. // 203.415.7723 // cliff@insidecliff.com

About me

My experience includes reporting and editing for major newspapers and websites; photography and video production; graphic design; and content management and social media engagement.

Education

Boston University // B.S. Journalism, College of Communication, 2007

- Magna Cum Laude, Dean's List
- International Relations concentration

Published Writing & Editing

The Boston Globe // Automotive Editor & Content Producer, 2008 - present

Direct editorial coverage for print and online automotive sections. Lead new car reviewer. Manage and produce online Real Estate and Career sections.

- Manage auto blog (more than 1 million views annually)
- Recruit and manage 8-man freelance team
- Cover industry news and features for Business and Magazine sections
- Shoot and produce HD video and photography (studio & on-location)
- Coordinate design and production across multiple sections and platforms
- Manage social media presence (including @GlobeCars)
- Guest "expert" on National Public Radio, WGBH, WBZ-38

The Times of London // Writer & Content Producer, 2006

London-based automotive contributor and producer for Driving and Real Estate sections.

- Covered British Grand Prix, Geneva & New York auto shows
- Coordinated production for lifestyle e-magazine
- Converted print supplements into online sections by editing copy and HTML

BostonNOW // Section Editor & Page Designer, 2007

Managed and produced the Nation, World, Business and various special sections of a free city daily.

- Selected and edited all copy, photos, and determined story length and weighting
- Color correction and prepress optimization

Boston University // Marketing Designer, 2004-2007

Collaborated with a design team on print marketing projects for university groups and departments.

- Posters, newsletters, identities, promotional mailings, conference materials and event signage
- Created logo used by butv10, the college's cable television network



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Record-Journal // Staff and Contributing Writer, 2003-2006

General assignment reporter for local daily in Meriden, Conn.

- Covered fire, police, government, community profiles, and business features
- More than half of all stories appeared on A1 or section fronts

The Herald // Contributing Writer and Copy Editor, 2004

Freelance features reporter for local daily in New Britain, Conn.

- Edited press releases, obituaries, editorials, letters to the editor

Web & Multimedia Design

Boston University School of Education // Design Consultant, 2007-2010

Designed and developed Flash-based microsites. Optimized site maps and designed interface mockups.

Technical Skills

- Adobe Creative Suite
- Final Cut Pro/Server
- XHTML
- CSS
- ActionScript (working)

Professional Organizations

- New England Motor Press Association
- International Motor Press Association
- Society of Professional Journalists